

## NEWS RELEASE FOR IMMEDIATE RELEASE

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## CHRISTMAS PARADE APPLICATIONS NOW AVAILABLE

PURCELLVILLE, Va. November 1, 2017 — Join one of Purcellville's best traditions and one of Northern Virginia's largest Christmas parades on December 9, 2017 for the 14<sup>th</sup> Annual Christmas in Purcellville Parade! Businesses, organizations, clubs, schools, individuals, and families are all invited to be a part of the parade. Create a float or decorate your car, truck, or yourself (walkers welcome) and be part of the fun. To participate in the Christmas in Purcellville Parade, download the application from the Events page of the Town of Purcellville website at <a href="www.PurcellvilleVa.gov">www.PurcellvilleVa.gov</a>. You may also contact Hibah Salah, Events Specialist for the Town of Purcellville at (540) 751-2390 or <a href="hssalah@purcellvilleva.gov">hsalah@purcellvilleva.gov</a>. Applications are due December 1, 2017.

All of the Christmas in Purcellville Festivities take place right in the heart of historic downtown Purcellville. This parade is one of the largest events held in Purcellville. Combined with other festivities on December 9 along with the annual trolley tours hosted by the Purcellville Parks and Recreation Advisory Board on the evenings of Friday, December 8 and Sunday, December 10, you and your family can have a great holiday experience.

Get more information at <u>www.PurcellvilleVa.gov</u> or on the Town of Purcellville's Facebook page.

## The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at <a href="https://www.purcellvilleva.gov">www.purcellvilleva.gov</a>.